

CV / Shani Adi

I'm a designer with a focus on branding, ux/ui, and web design. I also enjoy print, motion, package design, and pretty much anything else. One of my strengths is my versatility, I can adapt my style to suit the needs of each client. Every design I develop is based on extensive research, brand values, graphic techniques, and storytelling.

Based in Tal Aviv, Israel.

Date of Birth: 21/10/1995

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*I come up with solutions
and i know how to make things happen.*

Timeline -	<u>2022 - Present</u>	Web designer at Wix marketing studio (student position)
	<u>2019 - 2023</u>	B.A - Visual Communications design, Shenkar college of engineering and design <ul style="list-style-type: none">• GPA - 94.5• Degree Award of excellence in the second year• Degree Award of excellence in the fourth year• Selected by the faculty to be a part of the design team at Shenkar Studio
	<u>2022</u>	Wix Playground academy
	<u>2018 - 2021</u>	"Fu Sushi" restaurant as a sushiWoman and waiter
	<u>2014 - 2017</u>	Military Service: First Lieutenant Officer, Officer in several positions: Training and command of youth from special populations known as "Rapul Project" <ul style="list-style-type: none">• Awarded merit testimonials by Lieutenant of the Chief of the General Staff (Rmetchall).• 3 years of srevice
	<u>2010 - 2013</u>	"The Hebrew Reali School" High school Majored in Theater and Biology, graduated with honor

Programs - Figma
TouchDesigner
Wix platforms - Editor x (website builder)
Adobe: After Effects, Photoshop, Illustrator, Lightroom
Microsofft Office

Languages - Hebrew- Mother tongue. English- Very good